



direct effect scorecard corporate giving

Please rank the application from 0 to 4 in the following categories.

Categories	4 points	3 points	2 points	1 point	0 points
Mission Alignment	Does the funding request focus on one or more of the following areas: Affordable Homeownership, Affordable Rental Housing, Economic Development, Education, or Food Access?				
	Funding request demonstrates a clear and direct alignment to CHFA's mission/funding areas	Funding request is related to CHFA's mission/funding areas	Funding request aligns loosely with CHFA's mission/funding areas	Funding request is tangentially related to CHFA's mission/funding areas	Funding request does not appear to have a connection with CHFA's mission/funding areas
Strategic Priorities	Does the funding request align with CHFA's strategic funding priorities? (CHFA's strategic funding priorities are outlined under each funding area at chfainfo.com/directeffect .)				
	Funding request demonstrates a clear and direct alignment to one or more of CHFA's strategic funding priorities	Funding request is related to one or more of CHFA's strategic funding priorities	Funding request aligns loosely with CHFA's strategic funding priorities	Funding request is tangentially related to CHFA's strategic funding priorities	Funding request does not appear to have a connection with CHFA's strategic funding priorities
Impact	How strong of an impact will the organization be able to make? Are they making a unique impact that no one else is positioned to do?				
	Funding request has clear, measurable impact goals with a strong plan to achieve those goals. Proposed plan will have a large impact in the community it serves	Funding request has impact goals and a plan to achieve them but will make a smaller impact in the community it serves	Funding request has impact goals but doesn't have a developed strategy or enough resources to make a big impact	Funding request is still developing their impact measures and/or plan to achieve their goals	Funding request does not demonstrate what the outcomes of the proposed use of funds will be
Equity	Does the organization strive to advance equity in one or more of the following areas: race, ethnicity, gender, sexual orientation, income, rural communities, people with disabilities (including I/DD), older adults, veterans, or others through their programs, who they serve, and/or engagement with community.				
	Organization has intentional programs in place that will advance equity for several groups and/or have a deep impact on one historically disadvantaged group	Organization has intentional programs in place that will advance equity for one historically disadvantaged group	Organization is developing programs that will advance equity	Organization's work doesn't have an intentional focus on advancing equity but may have some positive impact	Organization does not appear to advance equity
Leverage and Partnerships	Will CHFA's donation be leveraged with other funding?				
	CHFA is one funding source amongst several other sources of funding secured or pending	CHFA is one funding source amongst a few other sources of funding or one significant source of funding secured or pending	CHFA will be the first funder for the proposal, but the organization has a plan to utilize CHFA's dollars to leverage additional funding	CHFA will be funding most of the project	CHFA will be the only funder of the proposed project

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Readiness and Sustainability	Is the request ready to proceed and can it be sustained long term (if applicable)?				
	Proposal is underway or ready to launch with CHFA's funding. There is a plan to sustain the project or build upon it	Proposal is ready to launch soon	Plans for launch are developed but there are barriers keeping it from proceeding right away	Plans for launch are still under development	There are significant barriers keeping project from launching or sustaining
Community Support	Does the community support this organization/project? Does it serve a unique need in their community?				
	The organization is a trusted community organization and leader in the space they work	The organization is a growing leader in the space and is actively working to build community trust	The community feels positively toward the organization, but it is one of many in the community serving a similar purpose	The organization is new and hasn't begun integrating into the community	The organization is not well regarded in the community
Track Record	Does the organization have a history of success? Does their proposal build upon that success?				
	The organization has demonstrated proven, measurable impact and outcomes. Proposal builds upon previous success	Organization has had a positive impact, and proposal builds upon previous success	Organization has not quantified their impact, but proposal has metrics to quantify moving forward	The organization is new and doesn't have a long history, but proposal has outline to drive success	The organization has not been successful in the past

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